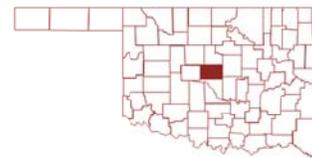


# Oklahoma County SPF SIG Project



## Oklahoma County Strategic Prevention Framework State Incentive Grant

In 2011, the Eagle Ridge Institute received a 4 year SAMHSA's Strategic Prevention Framework State Incentive Grant (SPF SIG) funding to work with the Metro OKC Coalition (MOC)-Subcommittee for Underage Alcohol Drinking to address the problem of underage drinking in Oklahoma County. The SPF SIG, provides funding to States and federally recognized Tribes and Tribal organizations to implement the Substance Abuse and Mental Health Services Administration's Strategic Prevention Framework in order to:

- prevent the onset and reduce the progression of substance abuse,
- reduce substance abuse-related problems in communities, and;
- build prevention capacity and infrastructure at the State/Tribal and community levels.

Through a needs assessment, communities identified data-driven priorities.

## Underage Drinking

- Data collection and analyses reveal that underage drinking is the priority substance abuse issue in Oklahoma County.
  - According to the Youth Risk Behavior Survey (YRBS) in 2009, Oklahoma was 45% higher than the national average.<sup>1</sup>
  - From 2005-2009, 41% of fatal crashes in Oklahoma County involved alcohol which was higher than the State percentage of 34%.<sup>2</sup>
- The factor identified as being strongly related to and influencing underage drinking and its consequences in Oklahoma County:
  - Social Availability – according to the 2010 Oklahoma Prevention Needs Assessment Survey, 43% of students said they obtained alcohol from people over the age of 21.
- The target population was identified as individuals residing in specified Oklahoma County zip codes between the ages of 15-20. The indirect targets are adults, homeowners, and landowners.
- Strategy:
  - Social Host- including media advocacy, enforcement of policy, and law enforcement training

## Regional Prevention Coordinator Contact Information

Eagle Ridge Institute  
601 NE 63rd  
Oklahoma City, OK 73105  
(405) 840-1359  
Contact: Kelvin Hobbs  
Khobbs98@yahoo.com  
Serving: Oklahoma County



## References

1. Centers for Disease Control and Prevention (CDC). 2003–2009 Youth Risk Behavior Survey. Access:[www.cdc.gov/yrbss](http://www.cdc.gov/yrbss)
2. National Highway Traffic Safety Administration. Fatality Analysis Reporting System 2003–2008. Washington, D.C.: Department of Transportation, National Highway Traffic Safety Administration.

This project has been funded by the Oklahoma Department of Mental Health and Substance Abuse Services. For more information about the SPF SIG grant and the ODMHSAS, please visit [www.odmhsas.org](http://www.odmhsas.org).

